

REP HEADLINE# 6282552 TRF# 327436
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG21/12 17.14
*** WFTV-TV ***

ADV # ADV. NAME ISS/PRIORITIES USA ACTION

AGY # AGY. NAME MUNDY KATOWITZ MEDIA

1322 G STREET SE

WASHINGTON, DC 20003

REP. # OFF. # 6556 SALESMAN #

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6282552

CLASS: NATL. LOCAL REGIONAL

PRDCT PRIORITIES USA ACT EST#1562 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG21/12 17.14

REP: TO: NSM/NSA

FR: CAITLIN FOR JULIE

ML-5 OK'D, SEE LNS 39-43

TLS: RTS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY IDB#9914019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 321 AGENCY EST# = 1562
AGENCY PRODUCT CODE = 340

2	S		1210A-105A	30		\$500.00	9/28	9/28	0		FRI	0
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PROGRAM : J KIMMEL-ABC<
CON COM1: J KIMMEL-ABC<

39	A		1235A-135A	30		\$500.00	9/28	9/28	1		FRI	1
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PROGRAM : KIMMEL
ORD COM1: TP KIMMEL DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-2 FOR 1 SPOT/WK

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
6	S		900A-1000A	30		\$750.00	9/28	9/28	0		FRI	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
40	A		900A-1000A	30		\$750.00	9/28	9/28	1		FRI	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-6 FOR 1 SPOT/WK												
15	S		900A-1000A	30		\$750.00	10/1	10/1	0		MON	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
41	A		900A-1000A	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR OCT1 ON LINE-15 FOR 1 SPOT/WK												
18	S		500A	30		\$350.00	9/29	9/29	0		SAT	0
PROGRAM : CRIMINAL MINDS												
CON COM1: CRIMINAL MINDS												
43	A		1235A-135A	30		\$350.00	9/29	9/29	1		SAT	1
PROGRAM : CRIMINAL MINDS												
ORD COM1: TP CRIMINAL MINDS DUE TO NCAA FBALL												
THIS IS A MAKE-GOOD FOR SEP29 ON LINE-18 FOR 1 SPOT/WK												
38	S		900A-1000A	30		\$750.00	9/26	9/26	0		WED	0
PROGRAM : DOCTORS												
CON COM1: DOCTORS												
42	A		900A-1000A	30		\$750.00	9/26	9/26	1		WED	1
PROGRAM : JEFF PROBST												
ORD COM1: PRGM CHANGE												
THIS IS A MAKE-GOOD FOR SEP26 ON LINE-38 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#2	MISSED:FRI/1210A-105A				SEP28	30S	\$500.00		(AUG17/12)	
			OFFER:FRI/1235A-135A				SEP28	30S	\$500.00		PLS ADVISE.	
			CMT:TP KIMMEL DUE TO HS SPORTS									

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STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#6	MISSED: FRI/900A-1000A OFFER: FRI/900A-1000A CMT: PRGM CHANGE				SEP28		30S	\$750.00	(AUG17/12)	
							SEP28		30S	\$750.00	PLS ADVISE.	
M3	OK'D	BUY#15	MISSED: MON/900A-1000A OFFER: MON/900A-1000A CMT: PRGM CHANGE				OCT1		30S	\$750.00	(AUG17/12)	
									30S	\$750.00	PLS ADVISE.	
M4	OK'D	BUY#38	MISSED: WED/900A-1000A OFFER: WED/900A-1000A CMT: PRGM CHANGE				SEP26		30S	\$750.00	(AUG17/12)	
									30S	\$750.00	PLS ADVISE.	
M5	OK'D	BUY#18	MISSED: SAT/500A OFFER: SAT/1235A-135A CMT: TP CRIMINAL MINDS DUE TO NCAA FBALL				SEP29		30S	\$350.00	(AUG17/12)	
							SEP29		30S	\$350.00	PLS ADVISE.	
SEP/12		41100.00	OCT/12		17500.00							
										CONTRACT TOTAL	58600.00	
										TOTAL SPOTS	38	

MARKET TOTALS \$172,352 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 5%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE